



FirstStop WebSearch Business Edition Enhances Web Searchers' Productivity

FirstStop Web Search, LLC recently released version 5.0 of FirstStop WebSearch Business Edition. This product has been developed to improve businesses' productivity, by minimizing the number of hours workers waste searching the Web in an inefficient manner.

SAN LUIS OBISPO, CA, July 11, 2007 -- FirstStop WebSearch Business Edition v5.0, specifically designed to improve web searchers' productivity in a business environment and save wasted hours, has been released by FirstStop Web Search, LLC (www.FirstStopWebSearch.com).

A survey conducted by Outsell, Inc. reveals that information professionals spend most of their time (53 percent) seeking information (versus analyzing and applying what they found), and, collectively, the time spent gathering and looking for information translates to an estimated 5.4 billion "lost hours" per year for US corporations.

Efficiency suffers when searchers gather information using techniques that involve a lot of manual operations. Time spent gathering and analyzing a unit of information grows exponentially as the volume of search results increases.

FirstStop WebSearch helps retain web searchers' efficiency regardless of the quantity of search results and the number of search sources. This is achieved by grouping and automating all similar repetitive operations. The searcher is freed from redundant interactions with search engines and only becomes involved in the process after all of the search results are already collected and prepped for further analysis.

FirstStop simultaneously gathers the requested number of search results from multiple selected search sources, aggregates search results in a single list, and organizes them into various groups. The search results are instantly integrated in the business process as FirstStop makes them available for re-use and sharing.

FirstStop WebSearch can be used to search both the Internet and corporate Intranets. Almost any search source can be added.

The ease of use of FirstStop WebSearch and its affordable price (\$125) makes it an effective solution for businesses of any size that actively search for information on the Web and want to stay competitive.

For additional information about FirstStop WebSearch Business Edition or to obtain a free thirty-day trial, visit www.FirstStopWebSearch.com.

About FirstStop Web Search, LLC:

FirstStop Web Search of San Luis Obispo, located on the Central Coast of California, is a software development company specializing in client-side web search solutions for the MS Windows platform. Its flagship software product, FirstStop WebSearch, was originally released in 2001. The FirstStop WebSearch family is now comprised of the Business Edition for business users and the Free Edition for non-profits and home users.



Contact:

John Brush, Vice President

FirstStop Web Search, LLC

805-712-1510

735 Tank Farm Road, Suite 250

San Luis Obispo, CA 93401

<http://www.FirstStopWebSearch.com>

###